



## Schweppes get behind RDA Australia with a *Racing Experience of a Lifetime*



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Cadbury Schweppes Pty Ltd is supporting the work of RDA Australia by donating the proceeds generated from the auction of a share in the winnings of a Swettenham Stud, Lee Freedman trained racehorse for two years. The share in the racehorse's winnings was auctioned on Sept. 17 2007 at an exclusive VIP launch.

Schweppes' donation of a share in the winnings of the racehorse is expected to raise more than \$5,000 at auction for the RDA.



*"Schweppes is proud to support the RDA through the Schweppes Racing Experience of a Lifetime promotion and encourages the racing elite and other VIPs who will be in attendance on Monday 17 September, to dig deep to help support one of Australia's most driven and dedicated not for profit organisations."* Mark Smith Managing Director of Cadbury Schweppes Australia & New Zealand

*"It is wonderful to know that this share in the horse's winnings will be benefiting such an important organisation, we are proud to be involved in what is a very special promotion".* Lee Freedman (trainer)

*"This really is a superbly bred horse, so we are confident that guests at the launch event will be generous in their bidding to be associated with a horse and organisation of this quality".* Director of Swettenham Stud, Adam Sangster

RDA Australia is a voluntary, not for profit organisation, which develops ability and enriches lives through specialised programs and relationships with horses. Volunteers dedicate their time to helping others and providing a range of riding and driving programs and activities for people with disabilities. RDA caters to all ages, and prides itself on providing a diverse range of riding disciplines and therapeutic benefits to those involved.

*"The human horse partnership is the foundation of many extraordinary achievements; we are both honoured and excited to be working on this fantastic promotion with some of the industries greatest achievers. We would like to express our very sincere thanks towards Schweppes for their generous support."* Gillian Thompson-Rogers, CEO, RDA Australia (2007)