



RIDING FOR THE
DISABLED ASSOCIATION
OF AUSTRALIA LIMITED

Developing ability and enriching lives



2008 NATIONAL DRESSAGE CHAMPIONSHIPS

SPONSORSHIP EXPRESSION OF INTEREST

Company Name: _____ ABN: _____

Representative: _____ Position Held: _____

Address: _____

_____ PC: _____

Phone: _____ Fax: _____

Email: _____

Level of Sponsorship:

Event Naming Rights

Grade Naming Rights

If so which grade?

Ia Ib II III IV

Cash Sponsorship If yes please nominate the amount \$ _____

Contra Sponsorship Please nominate product/service: _____

Product/Service/Discount commercial value \$ _____

Is there any way we can tailor the Sponsor Benefits to better suit your needs _____

To make the most of your sponsorship and gain maximum media exposure, please supply your:

- Company Name/Logo in .jpeg or .tif format so it can be included in used in the Event and Class Naming on related materials, including the Event Schedule, Event flyer, and all advertising on RDA National and State websites and their publications/newsletters, industry magazine etc.
- Artwork for the program by 1st September
- The wording for your public address announcements is required by 1st October
- Signage for arena/competition grounds by Friday 3rd October
- Brochures/inserts/samples for rider/official show-bags by Friday 3rd October
- Prizes or gifts by Friday 3rd October

Upon receipt of this Expression of Interest we will prepare a Sponsor Agreement outlining the reciprocal benefits and an Invoice for a 50% deposit.

The balance of monies will be invoiced and due by 1st August 2008.